

Marc Cunningham
MC 4316G
Aguirre

A handwritten signature in black ink, appearing to be 'MC' followed by a stylized, cursive flourish that resembles 'Aguirre'.



BUILDING ON
OUR PAST TO
PRESENT THE
FUTURE.



OUR LOGO IS MORE THAN AN IMAGE OF THREE TUNING FORKS; IT'S OUR COMMITMENT TO YOU. 125 YEARS AGO WE STARTED CREATING PREMIUM QUALITY PIANOS TO DELIVER THE BEST SOUND.

OUR AVENTAGE LINE CARRIES THAT COMMITMENT USING PREMIUM MATERIALS WITH UNCOMPROMISING AUDIO REPRODUCTION AND 4K IMAGE PROCESSING FOR TODAY AND BEYOND.

125
YEARS



YAMAHA



GOOD  YEAR

To get mud on the tires



GOODYEAR

To hit the slopes

A billboard advertisement for Goodyear. The billboard is a large rectangular panel with a black border, mounted on a metal structure with three spotlights. The background image shows a two-lane asphalt road stretching into the distance, flanked by golden-brown grassy hills. The sky is filled with dramatic, dark clouds, and a bright sun is setting on the right side, creating a lens flare effect. The Goodyear logo, featuring a winged foot, is positioned between the words 'GOODYEAR'.

GOODYEAR

For a roadtrip



26525 Jefferson Avenue
Murrieta, California 92562
(951) 696-5285

Dear Business Owner,

Every business needs a storefront, even if you don't have an address.

E-Z UP®, Inc has been providing the highest quality Instant Shelter® since 1983. They're perfect for outdoor or indoor events, trade shows, corporate events, farmer's markets, exhibits, and mobile businesses.

It's important to promote your brand wherever you are, and with an E-Z UP® Instant Shelter® it's also easy.

Our Professional products come in six different styles, with various sizes to fit your space. The Best in Class Eclipse II®, The Hub™, The Hut II™, The Speed Shelter II®, The Pop II™ and Pop Lite II™.

Our shelters set up in seconds, and are fully customizable with your logo and available in 22 different colors.

E-Z UP® Instant Shelter® tops are fire resistant treated to meet fire code CPAI-84. The professional grade fabric is coated to resist water, ultraviolet rays and mildew. All of our products feature a two to five year warranty.

Make your brand stand out at your next event, and order an E-Z UP® Instant Shelter®.

Call 1-800-45-SHADE or go online to EZUP.com for an instant quote.

Sincerely,
<<Name>>
VP of Marketing

P.S. Promote your brand even further with banners, flags, sidewalls, rail skirts, and table covers to compliment your shelter!

ECLIPSE II



- NEW Vented Top Option Available (10' x 10'-3.0m x 3.0m Size Only)
- A Choice of Aircraft Grade Aluminum or High Strength Steel Frames
- Patented, Elevated Center Design for Increased Headroom
- Telescoping Legs Lock Into Place Using a patented Toggle System
- Patented One-Piece Instant Frame (Sets up in seconds!™)
- Double-Braced Oval Shaped Trusses
- Steel Reinforced Strengthened Outer Leg
- Pull-Pin Auto-Slider® for Quick Lock Release
- Bolt-on Top Protects Against Wear and Tear
- Redesigned Footpad for Increased Durability
- Custom Graphics and Choice of 22 Professional Grade Custom Fabric Color Options
- Professional Features Package
- Toggle Leg Adjustment

HUB



- Combination High - Strength Steel and Aircraft Aluminum Frame
- Available in Two Sizes: 13' x 13' (4.0 m x 4.0 m) and 16' x 16' (5.0 m x 5.0 m)
- Professional Grade Fabric Top
- Bracket Mount Points (7 Per Leg)
- Increased Pull-Pin Pressure
- Higher Peak for Greater Visibility
- Cathedral Ceiling/Clear
- Span Roof for Maximum Internal Space
- Quick Connect Ceiling Fan/ Light Fixture Ready
- Meets CPAI-84 Fire Resistant Requirements
- Professional Features Package
- Toggle Leg Adjustment

HUT II



- High - Strength Steel Frame
- Available Size: 10' x 10' (3.0 m x 3.0 m)
- Gable-Pitched E-Z UP® Design
- Larger Printable Fabric Area for Increased Visibility
- Increased Pull-Pin Pressure
- Auto-Peak® Adjuster
- Meets CPAI-84 Fire Resistant Requirements
- Professional Features Package
- Toggle Leg Adjustment

SPEED SHELTER II



- Low Profile Roof
- Available Size: 8' x 12' (2.5 m x 3.5 m)
- Compact Design Fold Down to 4' Tall (1.2 m)
- Elevated Center Design with Double Braced Trusses
- Professional Grade Fabric Top
- Auto-Peak® Adjustment
- Increased Pull Pin Pressure
- Pull Pin Slider and Toggle Legs
- Meets CPAI-84 Fire Resistant Requirements
- Professional Features Package
- Toggle Leg Adjustment

POP II



- 5' X 5' Size (1.5 m x 1.5 m)
- High - Strength Steel Frame
- 5 Bracket Mount Points Per Leg
- Threaded Peak Hub (Inside) for Hanging Lights, Fans, etc.
- Pull Pin Slider
- Folds to a mere 48" (1.2 m) Tall
- Meets CPAI-84 Fire Resistant Requirements
- Professional Features Package
- Toggle Leg Adjustment

POP LITE II



- Lightweight for Portability
- Instant and Reusable Base Frame
- White Powder - Coated Steel Frame
- Plug in Upper Frame Structure
- 5 Interchangeable Top Patterns
- 4' x 4' (1.2 m x 1.2 m)
- Ideal for End Caps or Island Displays
- Designed to Fit Over Standard 4' Pallet
- Folds to a mere 48" (1.2 m)
- One-Piece Railskirt Hardware
- Meets CPAI-84 Fire Resistant Requirements
- Professional Features Package
- Toggle Leg Adjustment

Business



Make the switch



**Business is better on
a Mac.**



Better Software.

OS X Mountain Lion is built on a UNIX foundation for security, and includes features that make your iPhone and iPad work better together.



Mac runs Windows.

Mac is compatible with Windows files and networks but can also run Windows with the built-in Boot Camp utility.



No disc required.

The built in app store makes software installation as easy as a few clicks.

1-800-854-3680

or

Apple.com/Business

Mac in

iPad & iPod

in Business



iOS



Better hardware.

Macs are built from the ground up, so the hardware is designed for the

software.



The latest technology.

All macs feature the latest Intel chipsets for fast processing, video cards for better graphics, and DDR3 memory for faster multitasking.



Innovative features.

The Multi-touch Trackpad makes multitasking a breeze and the ambient light sensor delivers just the right

brightness.



All day performance.

Lithium polymer batteries in the Macbook Pro and Macbook Air last a full 7 hours, on a single charge.



Brilliant.

iPhone 5 and iPad with the Retina display make text and images dazzle.



Powerful.

A6 chips deliver fast responsive performance, so nothing can hold back your



Stamina.

Battery life provides up to 10 hours for all day performance to keep you con-



Connectivity.

Built in wi-fi and available LTE provide ultra-fast connection speeds to download



Apps for business.

Empower, create, and stay in control with over 800,000 apps.



Siri.

Even your personal assistant can have a personal assistant.



iMessage.

Send unlimited texts safely and securely to iPhones, iPads, and now Macs.



FaceTime.

Video chat with employees, clients, family and friends over wi-fi and cellular.

gizmo heroes



830.719.HERO
[4376]

who you call when
technology goes awry



What we know:

COMPUTERS

Mac, Windows

MOBILE PHONES

iOS, Android, Windows

TABLETS/E-READERS

iOS, Android, Windows, Kindle, Nook

IPOD/MP3

DIGITAL CAMERAS

Point & shoot, SLR

GAMING CONSOLES

Playstation, XBOX, Nintendo

HOME NETWORKING

CONNECTED HOME

TVS

What we offer:

- FREE PHONE CONSULTATION
- ONGOING OR ONE-TIME SUPPORT
- CONTRACT RATES
- NO TRIP CHARGE
- NO UP-FRONT COST

Life moves fast...

Technology moves faster. Don't get left behind by a gadget that you purchased to help you get ahead. Gizmo Heroes.



Why we're here.

Life gets hectic and purchasing a new device alone can be difficult, let alone trying to get it to work once you get home. That's why

we're here, to help you and your new gadget get acquainted and up in running the way you want it. Think of us as a bridge between the item you purchased and the lifestyle you expect to have after the purchase. Now don't mistake us for a repair company, we can't fix your broken gadget but we can educate you on what you have and lead you into a rewarding gadget purchasing experience.

We look forward to meeting you and your new gadget and having a blissful relationship together

Why choose us?

We know that you have choices when looking for technology support, many questions can be answered by "googling" but what happens when you don't know what questions to ask? The Gizmo Heroes are naturally adept when it comes to technology and we can't wait to give you the guidance to get the most of your devices. We have years of customer service experience and a genuine desire to resolve your tech problems as well as respect and integrity when it comes to working with you.



Gizmo Heroes

View my profile page

19

TWEETS

20

FOLLOWING

6

FOLLOWERS

Compose new Tweet...

Tweets



30 Robin D. Schatz @robin_schatz

6h

My latest story in Inc. Magazine looks at culture clashes that occur during mergers -- when least expected.

tinurl.com/d82a6ea

What's happening?



20% off first house call. GizmoHeroes- who you call when #technology goes awry.



58

Tweet

Who to follow · Refresh



GE Capital

Promoted · Follow



IAMDYNAMITE

Follow



CNET

Follow

Browse categories · Find friends

Trends · Change

Levi's #501s Promoted

#SelfFact

#ImNiceUntil

#wcw

#txlege

#UCL

Sarabjit Singh

Give It To You

The NCAA

Bayern



90 Entrepreneur @EntMagazine

5m

Popular story: 20 Brilliant Brand Logos entm.ag/ZWjJRJ

Expand



82 Inc. @Inc

9m

It's time to spring clean your business: 12 things to do now ow.ly/kBVhO via @ErikSherman

View summary



93 Fast Company @FastCompany

11m

"Imitate. Don't be shy about it. Try to get as close as you can." Words of advice from 14 great graphic designers: trib.al/WZonuOq

View summary



90 Gizmodo @Gizmodo

15m

Oslo's so good at recycling that it's run out of trash gizmo.do/gTnLmes

Expand



96 Wired @wired

25m

RT @wiredscience: Tiny compound camera gives a bug's-eye view of the world oak.ctx.lv/r/4lq6



The sweetness of summer

served chilled.



Marc Cunningham

Client: Coca-Cola Inc
Product: Gold Peak Tea
Title: Family Reunion
Length: 30 sec
Writer: Marc Cunningham
Medium: Radio

BACKGROUND NOISE: VARIOUS VOICES CHATTING IN BACK THEME--UP.
ESTABLISH. CONTINUE UNDER AFTER 3 SECONDS. VOLUME SHOULD
NOT INTERFERE WITH NARRATION.

MOM: Oh no! I forgot bring my home made iced tea before we left
the house. It took me five hours to brew that yesterday
afternoon

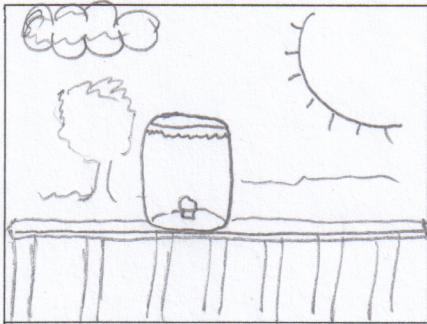
SON: No worries mom, I can go pick up some Gold Peak Tea at the
store. It's so refreshingly sweet, crisp and smooth even Grandma
will approve.

MOM: Well you know Aunt Sue can't drink that sweet stuff!

SON: Gold Peak has six different flavors made with all natural
ingredients and no preservatives, including unsweetened.

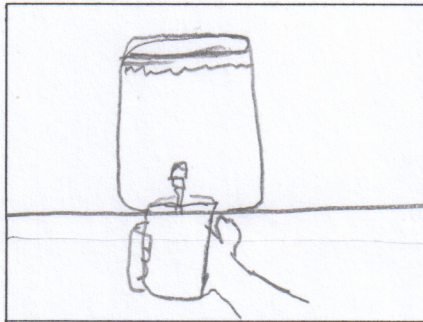
ANNCR: Gold Peak Tea- Available in Sweet, Unsweetened, Diet,
Lemonade Iced Tea, Green Tea and Lemon Tea. Try one today
or share it at your next get together.

WIDE SHOT OUTDOOR TEA



(2:10 MUMFORD AND SOAS - LOOK OF THE LIGHT.)

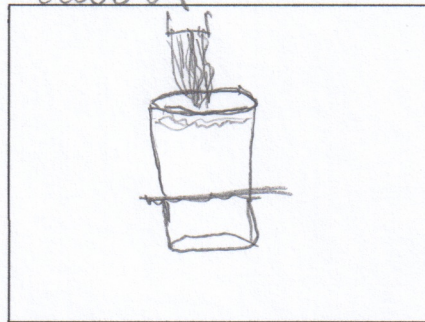
CLOSE-UP



A MAN'S HAND FILLS UP A GLASS OF TEA ON A HOT SUMMER AFTERNOON ON HIS BACK PORCH.

2:13 MUMFORD

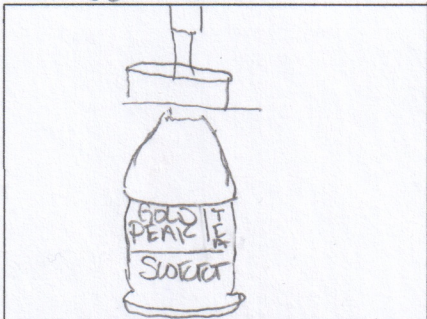
CLOSE-UP



THE GLASS BEHIND TO TURN INTO A GOLD PEAK TEA BOTTLE AS HE FILLS IT UP.

2:16 MUMFORD

CLOSE-UP



GLASS BECOMES PLASTIC BOTTLE FULL OF TEA

2:19 MUMFORD

WIDE SHOT



WIDE SHOT OF PARK WITH GOLD PEAK IN MAN'S HAND DURING HOT AFTERNOON!

2:21 MUMFORD

CLOSE-UP



MAN ENJOYS COLD ICED TEA OUT OF BOTTLE

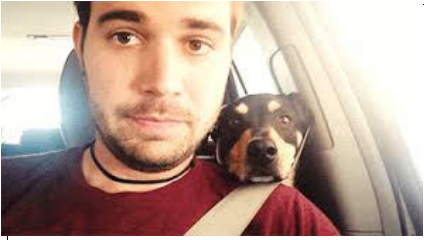
2:24 MUMFORD



ANNOUNCER: GOLD PEAK TEA. AS GOOD AS YOUR MOM MADE IT... WITHOUT THE WAIT.

2:40 MUMFORD AND PAUL PAPERSON

Plays for 6 seconds



Home video of owner bringing dog home.
(:18 Capital Cities- Safe and sound plays under)

Plays for 6 Seconds



Home video of same dog owner playing fetch.

Plays for 6 seconds



Home video of same dog owner swimming.

Plays for 6 seconds



Dog owner feeding his older dog.
ANNCR: "Your dog is family..."

Plays for 6 seconds



ANNCR: "Feed him like one.
Blue Dog Foods."

